

**IN THE UNITED STATES DISTRICT COURT  
FOR THE EASTERN DISTRICT OF TEXAS  
MARSHALL DIVISION**

LOYALTY CONVERSION SYSTEMS  
CORPORATION,

Plaintiff,

v.

AMERICAN AIRLINES, INC.,

Defendant.

Civil Action No. 2:13-cv-655-WCB  
(LEAD CASE)

LOYALTY CONVERSION SYSTEMS  
CORPORATION,

Plaintiff,

v.

DELTA AIR LINES, INC.,

Defendant.

Civil Action No. 2:13-cv-659-WCB

LOYALTY CONVERSION SYSTEMS  
CORPORATION,

Plaintiff,

v.

FRONTIER AIRLINES, INC.

Defendant.

Civil Action No. 2:13-cv-660-WCB

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LOYALTY CONVERSION SYSTEMS  
CORPORATION,

Plaintiff,

v.

SOUTHWEST AIRLINES CO.

Defendant.

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Civil Action No. 2:13-cv-663-WCB

LOYALTY CONVERSION SYSTEMS  
CORPORATION,

Plaintiff,

v.

SPIRIT AIRLINES, INC.

Defendant.

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Civil Action No. 2:13-cv-664-WCB

LOYALTY CONVERSION SYSTEMS  
CORPORATION,

Plaintiff,

Civil Action No. 2:13-cv-665-WCB

v.

UNITED AIRLINES, INC.,

Defendant.

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LOYALTY CONVERSION SYSTEMS  
CORPORATION,

Plaintiff,

Civil Action No. 2:13-cv-666-WCB

v.

US AIRWAYS, INC.

Defendant.

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**JOINT NOTICE OF SUPPLEMENTAL AUTHORITY RELATED TO MOTION TO  
STAY CASE PENDING COVERED BUSINESS METHOD PATENT REVIEW**

Plaintiff Loyalty Conversion Systems Corporation (“Plaintiff”) and Defendants Delta Air Lines, Inc., Frontier Airlines, Inc., United Airlines, Inc., US Airways, Inc., American Airlines, Inc., Southwest Airlines Co., and Spirit Airlines, Inc. (collectively, “Defendants”) respectfully submit this Joint Notice of Supplemental Authority attaching *VirtualAgility, Inc. v. Salesforce.com, Inc.*, 2014-1232, at 26 (Fed. Cir. Jul. 10, 2014). Plaintiff and Defendants cited to *VirtualAgility, Inc. v. Salesforce.com, Inc.*, 2:13-cv-00011-JRG, 2014 WL 94371 (E.D. Tex. Jan. 9, 2014) in their motion and responsive briefs. (see Dkt. 69 at 3, 4 and Dkt. 72 at 5). The attached Federal Circuit decision issued on July 10, 2014, and reverses the District Court’s decision for the reasons provided therein.

Dated: July 11, 2014

Respectfully submitted,

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**CERTIFICATE OF SERVICE**

The undersigned certifies that the foregoing document was filed electronically in compliance with Local Rule CV-5(a). As such, this motion was served on all counsel who have consented to electronic service, Local Rule CV-5(a), on this the 11th day of July, 2014.

*/s/ Jennifer P. Ainsworth*  
Jennifer P. Ainsworth